



9010

“Somebody has to be first, so let it be us.”  
**Mayor John Mirisch**



# A Track Record of Leadership

**1987** – Smoking prohibited at public meetings, restaurants, and grocery stores.

**1999** – Smoking prohibited in City parks.

**2007** – Smoking prohibited in public/private open air dining areas.



# A Track Record of Leadership

**2014** – E-cigarettes to be treated the same as tobacco.

**2014** – Smoking prohibited in outdoor service lines, farmers markets, and outdoor public/private plazas.

**2017** – Smoking prohibited within 20 ft. of open air dining areas unless while actively traveling.



# A Track Record of Leadership

**2017** – Smoking prohibited within the public right of way (including all public sidewalks and alleyways) unless while actively traveling.

**2017** – Smoking prohibited in all multi-unit housing.

**2018** – Sale of flavored tobacco products prohibited.



## **2019 - City Council Considers Prohibiting Sale of All Tobacco Products (including e-cigarettes)**

Health and Safety Commission initiates process and ultimately provides recommendations to City Council based on robust public input.



# Existing City Retailers

Category	Number of Retailers
Cigar lounges	3
Grocery stores	2
Gas stations	6*
Associated with hotels	8
Convenience stores or pharmacies	9
<b>Total</b>	<b>28</b>

\*One gas station has two active permits due to a change in ownership.



# Public Input

- Business community advocated an exemption for all existing businesses.
- 203 letters received:
  - 151 letters in support of a cigar lounge exemption
  - 32 letters in support of a ban / 20 letters in opposition
  - 1 petition from a local gas station with 136 signatures
- 118 speakers for comment on related agenda items.



# Ordinance Adopted June 4, 2019

- Effective January 1, 2021, hotels, existing and future, may only sell to guests.
- Effective January 1, 2021, all other businesses shall stop selling tobacco products.





# Ordinance Adopted June 4, 2019

- A permanent exemption for existing cigar lounges.
- A hardship exemption provision for retailers that demonstrate the ban would cause undue hardship.
- City Council review of the impacts of the ordinance in three years.



# Enforcement & Signage



**NO SMOKING  
OR VAPING**

WITHIN 20 FEET OF OUTDOOR DINING  
OR IN THE PUBLIC RIGHT-OF-WAY  
UNLESS ACTIVELY TRAVELING BY



**KNOW THE LAW:** [BEVERLYHILLS.ORG/SMOKING](http://BEVERLYHILLS.ORG/SMOKING)  
**TO REPORT VIOLATIONS CALL:** (310) 285-1119  
BEVERLY HILLS MUNICIPAL CODE CHAPTER 5-4



**AMBASSADORS**

**LIVE HEALTHY  
BREATHE HEALTHY  
BE HEALTHY**



**SMOKING IS PROHIBITED  
IN MOST OF OUR CITY**

**KNOW THE LAW:** [BEVERLYHILLS.COM/SMOKING](http://BEVERLYHILLS.COM/SMOKING)



# International News



CBS NEWS

## Beverly Hills becomes first U.S. city to ban tobacco sales

BY MEGAN CERULLO

JUNE 5, 2019 / 12:25 PM / MONEYWATCH



## Beverly Hills to ban the sale of nearly all tobacco products. It's the first US city to institute such a sweeping crackdown

By Michelle Lou, CNN

Updated 12:50 PM EDT, Wed June 05, 2019





# International News

**LIVE FOX BUSINESS** 8:54A PT

**VARNEY & CO.**

**BEVERLY HILLS TO BAN SALE OF MOST TOBACCO PRODUCTS BY 2021**

**DOW** 26,205.68 ▲ 221.74 0.85%

**MARKET ALERT**

S&P	2904.26 ▲ 30.92	NAS	7893.12 ▲ 151.02
▲ 2.70		APPLE (AAPL) 3,400@ 195.15 ▲ 5.00	
LYONDELLBASE			

SAMSUNG



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